



## Web Developer Comparison Checklist

### **COST:**

1. How much can I expect to pay for a complete e-business enabled website?
2. Are there any other costs associated with a website?
3. Is the money refundable if I am not satisfied with the website?

### **TECHNICAL:**

4. What web development technologies are you proficient in?
5. What operating system do you develop for?
6. Are you able to guarantee a high ranking in the search engines?
7. What development software do you use?
8. Do you have graphic designers on staff?
9. What sets you apart from other development companies?
10. Are your websites viewable in different browsers and adaptable to different monitor resolutions?
11. I have an existing site that I do not like. Can you fix it and how much does that cost?

### **DEVELOPMENT:**

12. What is my role in the development process?
13. Do I own the code used to create my website?
14. Do you have a formal process used for all projects?
15. What is your customer satisfaction rating?
16. How long will the project take?
17. Can I reach a human being responsible for the development of my site?
18. Will I be required to provide materials based on a schedule provided for me?

### **EXPERIENCE:**

19. How long has the development company been in business?
20. What is your core expertise?
21. Can I see samples of work you have actually created?

**HOSTING:**

22. Do you provide hosting as a turnkey package? Do you host in-house or do you outsource the hosting?
23. How much space or bandwidth do I get with my hosting account?
24. Do you handle my domain name registration?
25. Who will be the admin contact for the domain name registration?
26. What is the guaranteed uptime for your hosting service?
27. Is publication to the search engines included in the hosting package?
28. Is a statistical report evaluation numbers of users, pages viewed, time spent on the site, etc. included in the package (not just the number of hits)
29. Can I reach a human being to discuss problems?
30. What kind of customer service can I expect with my hosting package?

**E-BUSINESS:**

31. Can you provide a complete shopping/ordering system?
32. Can you work with different payment systems?
33. How secure is the transaction process?
34. Can I update my products and order form at any time?
35. Can you help me use the website to lower the cost of my doing business?

**MARKETING:**

36. What kind of marketing can you do for me?
37. What marketing strategies do you implement for web?